Portfolio



Tom Blankenship



Let's keep in touch.

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Hi, I'm Tom.

Graphic Designer based in Columbus, OH

I'm Tom Blankenship, and I'm a graduate of Southern New Hampshire University with a bachelor's degree in Graphic Design. In my free time I like listening to music, learning new design techniques, video games, and interior decorating.

Through design, I like to experiment with the aesthetics that influence me the most: mid-century art and design, 90's alternative rock, punk, and indie rock music. My goal with design is to exceed the expectation of what is asked of me. I want to deliver something that feels unique, modern, and creative.

Experience in:

CSS/HTML	
Web design	
Social media curation	

Merchandise design	N	
Print design	S	
Illustration	L	

Ausic design Social media design .ogo design and branding

Résumé

I'm a graphic designer in the Columbus, OH area looking to expand my background in the professional field.

Work Experience

Freelance Designer

Apr 2022 - Present

- Columbus Coyotes RFC: Created and curated crossplatform social media graphics and posts for events
- **PRISM (A Legrand ERG):** Designed pride month merchandise, made graphics for email blasts and the ERG's WeSpire website
- The Grievance Club, punk band: Designed event flyers, social media graphics, and merchandise

Legrand AV

Oct 2019 - Present

Customer Care Representative

- Accurately input customer orders for AV equipment into ordering system, checking product quantity, pricing, shipping method and location
- Effectively handled various email, chat, call types
- Composed thorough emails to customers
- Established the use of root cause analysis to determine current issues and to be able to act offensively in the future in weekly team meetings

Education

Southern New Hampshire University

- Prominent coursework: Graphic Design, Marketing, Web Design, Photography
- Participated in coursework outside of Graphic Design to strengthen skills in subjects like illustration, marketing, and popular culture
- Learned industry standard software and practices

Skills

- Adobe Creative Suite: Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro
- Procreate, Figma
- CSS, HTML, branding design, digital design, print design, social media, marketing, art direction, typography
- Interpersonal communication, time management, creative problem solving, attention to detail
- Interests: Interior design, weight-lifting, rugby, vinyl record collecting

Sept 2019 - Oct 2022

Upper Crust Bakery





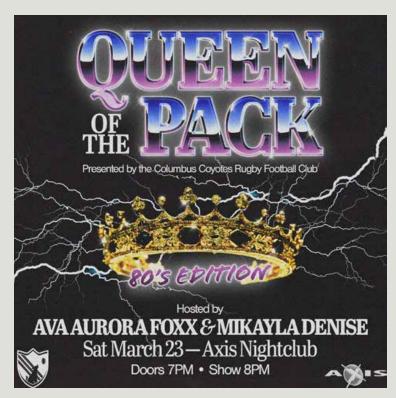
For this assignment, we were to create branding and stationery for a client that is looking to attract a new audience. Upper Crust Bakery is moving to a new location and looking to expand its customer demographic to people of all backgrounds, ages 21-65. In this solution I wanted to create something that felt traditional that didn't sacrifice modernity, while also keeping the brand friendly and approachable.



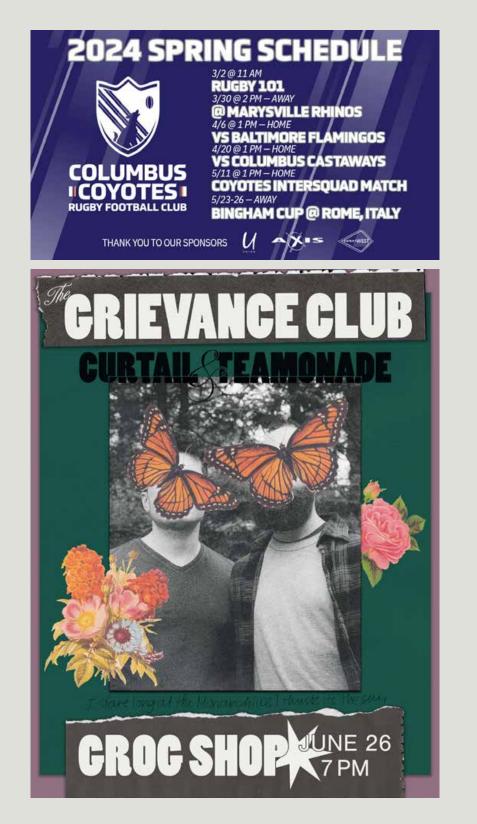
Schoolwork

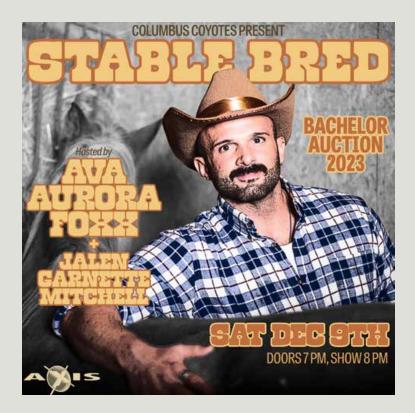
Client Work

Columbus Coyotes, The Grievance Club, Venus Bemus











Personal, conceptual work

Music Posters



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DOOR

NOTCHES IN THE

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PUNISHER

THE

SONG

FRAME



An evening of live music presented by Bravo Artist







Thank you!

Thanks so much for taking the time to look through my portfolio today. I'm looking forward to creating together soon!

Contact: 330-968-7057 | hi@tombdesign.com | tombdesign.com | @tomb.design