

Portfolio

Tom Blankenship



Hi, I'm Tom.

Graphic Designer based in Columbus, OH

I'm Tom Blankenship, and I'm a graduate of Southern New Hampshire University with a bachelor's degree in Graphic Design. In my free time I like listening to music, learning new design techniques, video games, and interior decorating.

Through design, I like to experiment with the aesthetics that influence me the most: mid-century art and design, 90's alternative rock, punk, and indie rock music. My goal with design is to exceed the expectation of what is asked of me. I want to deliver something that feels unique, modern, and creative.

Let's keep in touch.

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Experience in:

CSS/HTML

Web design

Social media curation

Merchandise design

Print design

Illustration

Music design

Social media design

Logo design and branding

Résumé

Education and professional experience

I'm a graphic designer in the Columbus, OH area looking to expand my background in the professional field.

Work Experience

Freelance Designer

Apr 2022 - Present

- **Columbus Coyotes RFC:** Created and curated cross-platform social media graphics and posts for events
- **PRISM (A Legrand ERG):** Designed pride month merchandise, made graphics for email blasts and the ERG's WeSpire website
- **The Grievance Club, punk band:** Designed event flyers, social media graphics, and merchandise

Legrand AV

Oct 2019 - Present

Customer Care Representative

- Accurately input customer orders for AV equipment into ordering system, checking product quantity, pricing, shipping method and location
- Effectively handled various email, chat, call types
- Composed thorough emails to customers
- Established the use of root cause analysis to determine current issues and to be able to act offensively in the future in weekly team meetings

Education

Sept 2019 - Oct 2022

Southern New Hampshire University

- Prominent coursework: Graphic Design, Marketing, Web Design, Photography
- Participated in coursework outside of Graphic Design to strengthen skills in subjects like illustration, marketing, and popular culture
- Learned industry standard software and practices

Skills

- Adobe Creative Suite: Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro
- Procreate, Figma
- CSS, HTML, branding design, digital design, print design, social media, marketing, art direction, typography
- Interpersonal communication, time management, creative problem solving, attention to detail
- Interests: Interior design, weight-lifting, rugby, vinyl record collecting

Upper Crust Bakery



For this assignment, we were to create branding and stationery for a client that is looking to attract a new audience. Upper Crust Bakery is moving to a new location and looking to expand its customer demographic to people of all backgrounds, ages 21-65. In this solution I wanted to create something that felt traditional that didn't sacrifice modernity, while also keeping the brand friendly and approachable.

Client Work

Columbus Coyotes, The Grievance Club, Venus Bemus

QUEEN OF THE PACK
80'S EDITION

Presented by the Columbus Coyotes Rugby Football Club

Hosted by
AVA AURORA FOXX & MIKAYLA DENISE
Sat March 23 — Axis Nightclub
Doors 7PM • Show 8PM

2024 SPRING SCHEDULE

RUGBY 101
3/2 @ 11 AM
3/30 @ 2 PM — AWAY
@ MARYSVILLE RHINOS

4/6 @ 1 PM — HOME
VS BALTIMORE FLAMINGOS

4/20 @ 1 PM — HOME
VS COLUMBUS CASTAWAYS

5/11 @ 1 PM — HOME
COYOTES INTERSQUAD MATCH

5/23-26 — AWAY
BINGHAM CUP @ ROME, ITALY

THANK YOU TO OUR SPONSORS

COLUMBUS COYOTES PRESENT
STABLE BRED

BACHELOR AUCTION 2023

Hosted by
AVA AURORA FOXX
+
JALEN GARNETTE MITCHELL

SAT DEC 9TH
DOORS 7 PM, SHOW 8 PM

JOYMAYKR
JOYMAYKR
JOYMAYKR
JOYMAYKR
JOYMAYKR
JOYMAYKR

The Grievance Club

The **GRIEVANCE CLUB**
CURTAIL & TEAMONADE

GROG SHOP JUNE 26
7 PM

COLUMBUS COYOTES RUGBY FOOTBALL CLUB
RUGBY 101
LEARN THE BASICS!

SAT MARCH 2 • 11 AM
SCIOTO AUDUBON • 400 W WHITTIER

JOIN US FOR LUNCH AT UNION CAFE AFTER.
FIRST ROUND OF DRINKS ON THE COYOTES!

Music Posters

Personal, conceptual work

GREEN DAY

live and in concert!
W/ THE BRAVERY — MELLON ARENA

21ST CENTURY BREAKDOWN TOUR

PITTSBURGH, PA JULY 22, 2009

setlist

SONG OF THE CENTURY	BOULEVARD OF BROKEN DREAMS	SHE
21ST CENTURY BREAKDOWN	2000 LIGHT YEARS AWAY	KING FOR A DAY
KNOW YOUR ENEMY	J.A.R.	21 GUNS
EAST JESUS NOWHERE	AT THE LIBRARY	AMERICAN EULOGY
HOLIDAY	GOING TO PASALACOUR	AMERICAN IDIOT
THE STATIC AGE	BRAIN STEW	JESUS OF SUBURBIA
BEFORE THE LOBOTOMY	JADE	MINORITY
ARE WE THE WAITING	LONGVIEW	DRAMA QUEEN
ST. JIMMY	BASKET CASE	GOOD RIDDANCE

“Sweet Resistance”

You'll find pieces of me

in everyone you'll ever meet

Transit

Joyride

from the album

CAMP COPE

“the only way out is up”

RUNNING with the HURRICANE

SIDE A

- Caroline
- Running with the Hurricane
- One Wink at a Time
- Blue
- The Screaming Planet

SIDE B

- Love Like You Do
- Jealous
- The Mountain
- Say the Line
- Sing Your Heart Out

CODE

Running with the Hurricane is the third LP from Melbourne trio Georgia May, Kelly-Dawn Hillenrich, and Sarah Thompson. Released on Run Far Cover Records and Division City Records on 25 March 2022.

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I GREW UP HERE
TIL IT ALL WENT
UP IN FLAMES

EXCEPT THE
NOTCHES IN THE
DOOR FRAME

GARDEN SONG

PUNISHER

An evening of live music presented by Brava Artist

Foxing & The Hotelier

NOV 2

Doors at 7:00 PM

Skully's Music Diner

★★★★

LADY GAGA

PERFECT ILLUSION IS A SONG RECORDED BY AMERICAN SINGER LADY GAGA. IT WAS RELEASED ON SEPTEMBER 9, 2011 THROUGH INTROSCOPE RECORDS AS THE LEAD SINGLE FROM HER SEVENTH STUDIO ALBUM, JOHNNIE (2011).

“IT WASN'T LOVE”

Thank you!

Thanks so much for taking the time to look through my portfolio today. I'm looking forward to creating together soon!

Contact:

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